

## Automate SME Lending: Say Yes Faster and Serve More Customers

DemystData's configurable platform integrates and structures any relevant data, arming our clients with the borrower information they need to make the best lending decisions possible ... within seconds and through a single API.

### Key Benefits



Targeted marketing



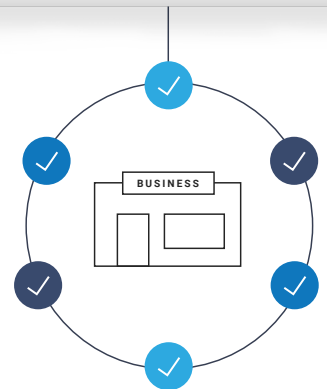
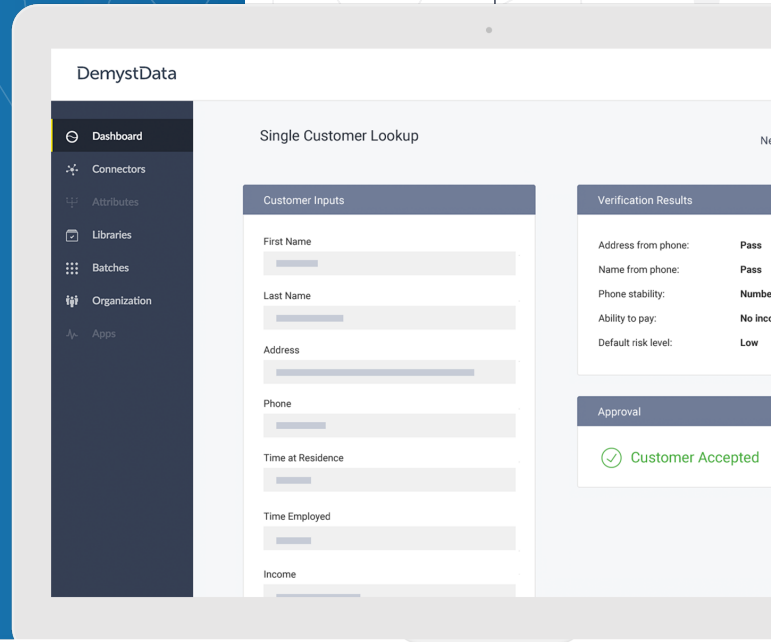
Automated verification



Safer credit assessments



Data access hub



**10x faster**  
onboarding of new  
data sources

**90% decrease**  
in manual checks

**25% increase**  
in new SME  
customers