



Global Business Prefill Solutions to Accelerate Customer Onboarding

Challenge

Applicants demand a streamlined digital experience that minimizes the need to self report. At the same time, financial service providers require a significant amount of information to onboard new clients. This time consuming and tedious dynamic results in applicant drop-offs and decreased conversion rates.

Solution

With only a business' name and address, Demyst's pre-configured API recipes deliver trusted data, enabling the frictionless pre-population of applicant information — lowering the barrier to entry and increasing customer satisfaction.

Prefill Solution Benefits

Reduce Customer Drop-off

Ask fewer questions to improve user experience and convert more customers.

Access the World's Best Data

Gain access to a wide variety of data sources.

Accelerate Processes and Reduce Fraud

Verify customer data as it is entered to expedite the application process and reduce fraud.

Maximize Fill Rates, Coverage, & Performance

Customizable waterfall logic can be used to access the same attribute from multiple data providers.

Easily Augment Workflows

Quickly and easily augment existing workflows with discrete API recipes.

Global Coverage

Deploy business datasets from around the globe.

Plug-and-Play API Recipes: Prefill an Application in Seconds

API RECIPE <u>Firmographics</u>	<ul style="list-style-type: none">• Annual Sales• Year Incorporated• Number of Employees• Number of Locations• Industry Code
API RECIPE <u>Registry</u>	<ul style="list-style-type: none">• Business ID Number• Directors• Shareholders
API RECIPE <u>Contact Information</u>	<ul style="list-style-type: none">• Phone• Address• Emails
API RECIPE <u>Property</u>	<ul style="list-style-type: none">• Year Built• Construction Type• Square Footage• Number of Stories• Replacement Value
API RECIPE <u>Vehicles</u>	<ul style="list-style-type: none">• VINs• Make, Model, Year• Value
API RECIPE <u>Financials</u>	<ul style="list-style-type: none">• Liens• UCC Filings• Repayment History

The Demyst platform provides accelerated deployment of external data solutions for the world's leading banks, insurers and fintechs. Learn more and get started at demyst.com.

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